

**Redmond Ridge Residential Owners Association
Newsletter, Website and Classified Advertising Guidelines
and Pricing for 2009**

Ridge Review Newsletter - Hard Copy Business Ads:

Ads for the Ridge Review newsletter are accepted at the discretion of the ROA. (i) The ROA reserves the right to refuse any ad at any time. (ii) The ROA reserves the right to pull any ad at any time without prior notice. (iii) Acceptance of advertising does not constitute an endorsement by the ROA. (iv) Prices for advertising are subject to change without prior notice.

Redmond Ridge resident business owners have priority over non Redmond Ridge business owners.

Contract term for an ad is a minimum period of one month, and the extension of any ad is dependant on the availability of space. Extension prices are subject to change depending on the current ad price. Any changes to the existing ad are subject to current change fees. Payment for an ad extension MUST be received by the 15th of the month prior to the month of the extension.

Advertisements must be submitted to the ROA office by the 15th of the month prior to the month that the ad is to appear. All ads require a copy of a valid business license and must be accompanied by a signed advertising contract and payment. The ROA reserves the right to hold publication of an ad until payment funds have cleared the bank.

A \$100.00 fee for each ad created by the ROA must be paid prior to creation of the ad. Ads created by the ROA are dependant on time constraints, and there is no guarantee that an ad will be ready for publication. Ads created by the ROA require a final proof sign-off prior to publication. The ROA assumes no responsibility for errors on ads.

Ads must be submitted via disk or email in a Publisher format, Word format or in a picture format.

ROA Website – Resident & Nonresident Business Ads:

Ads for the Redmond Ridge ROA website are accepted at the discretion of the ROA. (i) The ROA reserves the right to refuse any ad at any time. (ii) The ROA reserves the right to pull any ad at any time without prior notice. (iii) Acceptance of advertising does not constitute an endorsement by the ROA. (iv) Prices for advertising are subject to change without prior notice.

Website ads are available as a webpage linked to the newsletter webpage and News & Announcements. The maximum ad size is 3" x 3" and should include limited text, of which length and content is at the discretion of the ROA office. An advertisement may include one photo and one link to advertiser's website. (Please see current rates sheet).

Contract length of a website ad is for a period of six months or one year. Any changes to the existing ad are subject to current change fees. Contact the ROA office for pricing.

Website advertisements may be submitted to the ROA office at any time. All ads require a copy of a valid business license and must be accompanied by a signed advertising contract and payment. The ROA reserves the right to hold publication of an ad until payment funds have cleared the bank.

Ads should be submitted via email to the ROA Office whenever possible. Adobe ads must be in adobe or in a format that can be easily converted to Adobe using the conversion tool. No formatting to create the Adobe file will be done by the ROA.

A \$100.00 fee for each ad created by the ROA must be paid prior to creation of the ad. Ads created by the ROA are dependant on time constraints, and there is no guarantee that an ad will be ready for

publication. Ads created by the ROA require a final proof sign-off prior to publication. The ROA assumes no responsibility for errors on ads.

Ridge Review Newsletter - Hard Copy Classified Ads (RESIDENTS ONLY):

Ads for the Review Newsletter are accepted at the discretion of the ROA. (i) The ROA reserves the right to refuse any ad at any time. (ii) The ROA reserves the right to pull any ad at any time without prior notice. (iii) Acceptance of advertising does not constitute an endorsement by the ROA. (iv) Prices for advertising are subject to change without prior notice.

Classified ads in the hard copy of the Ridge Review Newsletter are available as a free service to residents only and include a posting on the ROA classified section of the newsletter. Such ads include but are not limited to, for sale, for rent, non commercial services (i.e. piano lessons, babysitting, yard care, pets, etc.). Commercial ads are not allowed in the Free Classified Section.

The term of a classified ad is for a period of one month. Extension of any classified ad is dependant on availability of space. ROA reserves the right to cut an extended ad to allow space for a new ad.

Classified ads must be submitted, via email if possible, to the ROA office by the 15th of the month prior to the month that the classified ad should appear in the newsletter. The name, address, and phone number of the Redmond Ridge resident placing the ad must be included with the ad. Classified Ads should not be more than 2-3 sentences in length. The ROA Office reserves the right to cut some wording should the ad be too long. It is the responsibility of the resident to inform the ROA Office when the ad is no longer needed.