



Residential Owners Association

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Redmond, WA 98053

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2009 ADVERTISING RATES

Newsletter Advertising:

FOR RESIDENTS:

Term	Ad Size (prices are for each ad)			
	1/8 th Page	1/4 Page	1/2 Page	Full Page
Month to Month	\$26.00/Mo (\$26.00)	\$52.00/Mo (\$52.00)	\$78.00/Mo (\$78.00)	\$90.00 (\$90.00)
3 Months	\$24.95/Mo (\$74.85)	\$47.30/Mo (\$141.90)	\$69.70/Mo (\$209.10)	\$80.00 (\$240.00)
6 Months	\$23.90/Mo (\$143.40)	\$42.65/Mo (\$255.90)	\$61.35/Mo (\$368.10)	\$70.00 (\$420.00)
9 Months	\$22.90/Mo (\$206.10)	\$38.00/Mo (\$342.00)	\$53.00/Mo (\$477.00)	\$60.00 (\$540.00)
1 Year	\$21.85/Mo (\$262.20)	\$33.25/Mo (\$399.00)	\$44.70/Mo (\$536.40)	\$50.00 (\$600.00)

FOR NONRESIDENTS:

Term	Ad Size (prices are for each ad)			
	1/8 th Page	1/4 Page	1/2 Page	Full Page
Month to Month	\$52.00/Mo (\$52.00)	\$78.00/Mo (\$78.00)	\$104.00/Mo (\$104.00)	\$140.00/Mo (\$140.00)
3 Months	\$46.80/Mo (\$140.40)	\$71.25/Mo (\$213.75)	\$95.70/Mo (\$287.10)	\$130.00/Mo (\$390.00)
6 Months	\$41.60/Mo (\$249.60)	\$64.50/Mo (\$387.00)	\$87.35/Mo (\$524.10)	\$120.00/Mo (\$720.00)
9 Months	\$36.40/Mo (\$327.60)	\$57.70/Mo (\$519.30)	\$79.00/Mo (\$711.00)	\$110.00/Mo (\$990.00)
1 Year	\$31.20/Mo (\$374.40)	\$51.00/Mo (\$612.00)	\$70.70/Mo (\$848.40)	\$100.00/Mo (1200.00)

Newsletter Ad sizes:

1/8th = 2.5" high X 3" wide (about the size of a credit card)

1/4 = 5" high X 4" wide

1/2 = 5" high X 7.5" wide

Full = 10" high X 7.5" wide

These sizes are approximate. The Ridge Review reserves the right to resize ads according to the needs of its content.

Website Advertising: 3" x 3" Maximum Ad size

FOR RESIDENTS:

Term	Price/Ad
6 months	\$100.00
12 months	\$160.00

FOR NONRESIDENTS:

Term	Price/Ad
6 months	\$200.00
12 months	\$320.00